

URBANE SCRUBS
ULTIMATE SERENITY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The Urbane Scrubs ULTIMATE SERENITY Sweepstakes begins at 8:00 A.M., Central Time ("CT") on Tuesday, October 4, 2016, and will conclude at 11:59 P.M., Central Time ("CT") on Sunday, October 30, 2016 ("Sweepstakes Period"). Sweepstakes is sponsored by Urbane Scrubs, P.O. Box 516, Olive Branch, MS 38654 (the "Sponsor"), who is solely responsible for all aspects of this Sweepstakes.

ELIGIBILITY: Sweepstakes is restricted to residents of the United States, Canada, Mexico, and Puerto Rico who are 18 years of age or older as of the Sweepstakes Start Date. Employees, officers, and directors (including immediate family members and members of the same household) of the Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and prize suppliers, and any other entities directly associated with this sweepstakes (collectively, "Released Parties"), are also not eligible to participate. All federal, state and local laws and regulations apply. Void where prohibited.

HOW TO ENTER: Eligible participants can be entered into the Sweepstakes by going to the Sponsors' Website or to the Urbane Scrubs Facebook Page at www.facebook.com/UrbaneScrubs. Participants do not have to be a current Facebook Fan of Urbane Scrubs. Each entrant will be REQUIRED to provide their FIRST NAME, LAST NAME, E-MAIL ADDRESS, OCCUPATION, SHIPPING ADDRESS, CITY, STATE, ZIP CODE, MOBILE NUMBER, SCRUB TOP SIZE, AND SCRUB PANT SIZE. Any submitted quote, name or likeness may be featured via any or all Urbane Scrubs marketing or social media entities including but not limited to: Facebook, Twitter, Pinterest, Instagram, Email, catalog, etc. No further compensation will be remunerated for use of "quote, name or likeness" in any or all forms of media, in perpetuity. Submission of entry form constitutes personal release. All REQUIRED FIELDS on the online registration form must be submitted to complete an entry. LIMIT one entry per person, per email address, per household, per day. Once submitted, an Online Entry cannot be deleted, canceled or modified.

DRAWING AND NOTIFICATION: Ten (10) Spa-Themed Prizes will also be awarded as Pop-Up Prizes via Urbane Instagram and SMS. These posts will be at random and a winner will be chosen the day of after 3 pm. Three (3) Grand Prizes will be awarded at the end of the Sweepstakes Period. The Grand Prize drawing will occur at 4:00 P.M. CT on Tuesday, October 31, 2016. Odds of winning will depend on the total number of eligible entries received. All winners will be contacted via the email address provided. The Winner cannot have won more than three (3) consecutive Urbane Scrubs sweepstakes in one (1) calendar year.

PRIZES: Ten (10) winners will receive spa-themed prizes that will be awarded as Pop-Up Prizes. Three (3) Winners will be selected as the Grand Prize Winners at the end of the Sweepstakes Period. The **Grand Prize** will include one (1) SpaFinder Gift Card, valued at \$500, various spa-themed items valued at \$500, (1) \$500 ULTA Gift Card and (3) Urbane Ultimate Scrub Sets. The **2nd Place Prize** will include (1) SpaFinder Gift Card, valued at \$500, various spa-themed items valued at \$250, (1) \$250 ULTA Gift Card and (2) Urbane Ultimate Scrub Sets. The **3rd Place Prize** will include (1) \$250 SpaFinder Gift Card. The Prizes will be shipped to the winner by the 1st week of November 2016. Prizes are non-transferable to another party. Prizes will not be substituted, nor cash value given nor any other equivalent gift offered if prize is lost, misplaced, stolen or does not arrive. Approximate Retail Value (ARV) \$20 per Pop-Up Prize, (5) scrub sets at \$31 each, \$1,250 in SpaFinder gift cards, spa-themed prizes at \$750, \$750 in ULTA giftcards, various spa-themed items at \$750. Total prize pool ARV is \$3,855.

SWEEPSTAKES INTEGRITY: Bullying and any other type of unsportsmanlike act, such as fan-bashing and/or name-calling, will result in an immediate disqualification. Urbane Scrubs reserves the right to dismiss or disqualify any entrant who initiates or becomes involved in any unsportsmanlike actions related to this sweepstakes. Disqualified participants will be removed from the Sponsor's Page immediately.

PRIZE CONDITIONS: If a prize or prize notification is returned as unclaimed or undeliverable from potential Winner(s), if potential Winner(s) cannot be reached within one (1) calendar day from the first notification attempts, or if potential Winner(s) is not in compliance with these Official Rules, then such person(s) shall be disqualified, and alternate Winner(s) will be selected.

INTERNET LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the Prizes using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** In the event of a dispute as to the identity of a Winner based on an e-mail address, the winning entry will be declared by the authorized account holder of the e-mail address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. By accepting any prize, the Prize Winner agrees to release the Sponsor, the Released Parties, and prize suppliers from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. All local, state and federal taxes are the sole responsibility of Winner. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

USE OF DATA: Sponsor will be collecting personal data about entrants online, and e-mail addresses from entry forms in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at the following link <http://urbanescrubs.com/privacypolicy>. By participating in the Sweepstakes and providing one's e-mail address, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

TERMS AND CONDITIONS: This Sweepstakes is subject to all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. This Sweepstakes is void where prohibited.

OFFICIAL RULES BY MAIL: For your own copy of the Official Rules, send a self-addressed stamped envelope to Marketing/Urbane ULTIMATE SERENITY Sweepstakes Official Rules Request, P.O. Box 516, Olive Branch, MS 38654, for receipt by October 15, 2016.

WINNER LIST REQUESTS: To request confirmation of the name and address of the winners, please send a self-addressed, stamped business size envelope, by September 12, 2016, to: Marketing/Urbane October 2016 Sweepstakes Winner List Request, P.O. Box 516, Olive Branch, MS 38654.

SPONSOR: Urbane Scrubs, P.O. Box 516, Olive Branch, MS 38654

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