

SMITTEN SCRUBS
#SMITTENSPIRIT SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The Smitten Scrubs "Spring Into Smitten" Sweepstakes begins at 8:00 a.m., Central Time ("CT") on mONDAY, May 8, 2017, and ends at 11:59p.m., ("CT") on Monday, May 29, 2017 ("Sweepstakes Period"). Sweepstakes is sponsored by Smitten Scrubs, P.O. Box 516, Olive Branch, MS 38654 (the "Sponsor"), who is solely responsible for all aspects of this Sweepstakes.

ELIGIBILITY: Sweepstakes is open to all legal residents of the United States, District of Columbia, Canada, Mexico, and Puerto Rico who are 18 years of age or older as of the Sweepstakes Start Date. Employees, officers, and directors (including immediate family members and members of the same household) of the Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and prize suppliers, and any other entities directly associated with this sweepstakes (collectively, "Released Parties"), are also not eligible to participate. All federal, state and local laws and regulations apply. **Void where prohibited.**

HOW TO ENTER: Eligible participants can enter into the Sweepstakes by uploading a photo of what or who lifts their spirits to their personal Instagram page using the hashtag, #SmittenSpirit. Participants have to be a current Instagram Follower of Smitten Scrubs. It is also encouraged to follow all other social page for updates and prize announcements. The following items will be **REQUIRED** to complete an entry: Entrants **MUST** use the hashtag, #SMITTENSPIRIT to be qualified. Any submitted quote, name or likeness may be featured via any or all Smitten Scrubs marketing or social media entities including but not limited to: Facebook, Twitter, Instagram, Pinterest, Email, Direct Mail, catalog, etc. No further compensation will be remunerated for use of "quote, name or likeness" in any or all forms of media, in perpetuity. Submission of entry form constitutes personal release.

All REQUIRED FIELDS on the online registration form must be completed in order for an entry to be eligible. **LIMIT one entry per person, per username, per household, per day.** Once submitted, an Online Entry cannot be deleted, canceled or modified. Entrant may be asked for their current occupation. In the event of a dispute as to Online Entries submitted by multiple individuals using the same e-mail account, subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

DRAWING AND NOTIFICATION: There will be one (1) Grand Prize Winner selected at the end of the Sweepstakes period via Instagram. The Prize Winner will be chosen at random from eligible entries by a representative of Smitten Scrubs. The Grand Prize will be awarded on Tuesday, May 30th, via the Smitten Scrubs Instagram page. **All Prize Drawings will occur by 4:00 PM CT by Smitten Scrubs ("the Administrator"), whose decisions are final and binding in all matters relating to this Sweepstakes.** All winners will be contacted via direct message provided as point of first notification. After 24 hours of no-response to direct message, entrant may be disqualified, and the next eligible applicant will be selected. Winner(s) cannot have won more than three (3) consecutive Smitten Scrubs sweepstakes in one (1) calendar year.

PRIZES: (1) **GRAND PRIZE** will include: (1) \$1000 Amazon gift card and (1) Complete Smitten Bliss wardrobe. The prize(s) will be shipped to the winner(s) by or around June 11, 2017. Prize is non-transferable to another party. Prize will not be substituted, nor cash value given nor any other equivalent gift offered if prize is lost, misplaced, stolen or does not arrive. A gift card of equivalent value may be substituted for the prize if circumstances warrant, if deemed necessary by the Administrator. **Approximate Retail Value ("ARV")** per prize is \$104 for Bliss wardrobe and \$1000 Amazon gift card. Total prize pool ARV is \$1,104.

SWEEPSTAKES INTEGRITY: Bullying and any other type of unsportsmanlike act, such as fan-bashing and/or name-calling, will result in an immediate disqualification. Smitten Scrubs reserves the right to dismiss or disqualify any entrant who initiates or becomes involved in any unsportsmanlike actions related to this sweepstakes. Disqualified participants will be removed from the Sponsor's Page immediately.

PRIZE CONDITIONS: If a prize or prize notification is returned as unclaimed or undeliverable to a potential Winner, if potential Winner cannot be reached within allowed time given from the first notification attempt, or if a potential Winner is not in compliance with these Official Rules, then such person shall be **disqualified**. An alternate Winner will be selected. All taxes, if applicable, are the sole responsibility of the Winner. The Winner's entry and acceptance of the prize offered, constitutes permission (except where prohibited) for the Sponsor to use said Winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

INTERNET LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the Prizes using all non-suspect eligible entries received as of, or after(if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

In the event of a dispute as to the identity of a Winner based on an e-mail address, the winning entry will be declared by the authorized account holder of the e-mail address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

By accepting any prize, the Prize Winner agrees to release the Sponsor, the Released Parties, and prize suppliers from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. All local, state and federal taxes are the sole responsibility of Winner. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

USE OF DATA: Sponsor will be collecting personal data about entrants online, and e-mail addresses from entry forms in accordance with its Privacy Policy. Please review the Sponsor's Privacy Policy at the following link <http://smittenscrubs.com/privatepolicy>. By participating in the Sweepstakes and providing one's e-mail address, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

TERMS AND CONDITIONS: This Sweepstakes is subject to all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. **This Sweepstakes is void where prohibited.**

OFFICIAL RULES BY MAIL: For your own copy of the Official Rules, send a self-addressed stamped envelope to Marketing/Smitten "#SmittenSpirit" Sweepstakes Official Rules Request, P.O. Box 516, Olive Branch, MS 38654, for receipt by May 25, 2017.

WINNERS LIST REQUESTS: To request confirmation of the name and address of the winners, please send a self-addressed, stamped business size envelope, by June 11, 2017, to: Marketing/Smitten "#SmittenSpirit" Sweepstakes Winner's List Request, P.O. Box 516, Olive Branch, MS 38654.

SPONSOR: Smitten Scrubs, P.O. Box 516, Olive Branch, MS 38654.

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